# Bogotá, Colombia

 9.8 million people in metro8,600' above sea levelFounded 1538













#### Mayor Enrique Peñalosa

"God made us walking animals pedestrians. As a fish needs to swim, a bird to fly, a deer to run, we need to walk, not in order to survive, but to be happy."

### - Mayor Enrique Peñalosa



Ciclovía

 Every Sunday and public holiday, 7 am to 2 pm 74 miles of highways and boulevards are set aside for pedestrians, cyclists, yoga instructors, and mimes 2 million people, 30% of Bogotá population, take part







Ciclorutas

 187 mi. of separated on-street and off-street bike paths 300,000 to 400,000 daily riders Integrated into TransMilenio Let's bring back the "orange cone" strategy





## TransMilenio

 Opened in 2000 South America's first BRT system Each composed of numerous elevated stations in the center of a main boulevard, or "troncal" 2.2 million daily riders (compared to 80,000 in Buffalo) 54 miles







### • High impact, low cost solutions

Bogotá abandoned its subway dreams and pursued a faster, better, cheaper solution While Buffalo may not be able to copy its BRT model, Buffalo can start to think about its regular bus service as forming a highfrequency network, using existing resources

### • Hierarchical transportation network

Separated bicycle routes form a core network served by secondary conventional bike lanes TransMilenio is a high-frequency network connected to regular bus routes

### Building a city for happiness

"We built systems of respect, equality, and human dignity, not just sidewalks and bike paths." Transportation policy is often reduced to the cold calculus of moving people and goods, but here we have a city that values happiness as central to its transportation strategy.



"A developed country is not one in which the poor have cars, but where the rich take public transportation."

- Mayor Enrique Peñalosa